

# College of Business Undergraduate Learning Outcomes

## Current

### Accounting

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*Students who complete the Accounting program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Accounting [Technical Knowledge]
2. Communicate Accounting assignments in oral presentations and written reports [Oral and Written Communication]
3. Collaborate effectively in team settings to analyze Accounting decisions. [Teamwork]
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams [Global Perspectives]
5. Exhibit professionalism in Accounting assignments [Professionalism]
6. Analyze complex Accounting scenarios and synthesize multiple viewpoints to recommend optimal business solutions [Critical Thinking]
7. Identify critical issues and examine multiple approaches to justify the best course of action in Accounting problems [Problem Solving]
8. Identify and evaluate informational sources to determine strategic initiatives in Accounting and business [Information Literacy]

### Business Administration

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*Students who complete the Master of Business Administration program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Business Administration
2. Communicate Business Administration assignments in oral presentations and written reports
3. Collaborate effectively in team settings to analyze Business Administration decisions.
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams
5. Exhibit professionalism in Business Administration assignments
6. Analyze complex Business Administration scenarios and synthesize multiple viewpoints to recommend optimal business solutions
7. Identify critical issues and examine multiple approaches to justify the best course of action in Business Administration problems
8. Identify and evaluate informational sources to determine strategic initiatives in Business Administration

## **Finance**

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*Students who complete the Finance program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Finance
2. Communicate Finance assignments in oral presentations and written reports
3. Collaborate effectively in team settings to analyze Finance decisions.
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams
5. Exhibit professionalism in Finance assignments
6. Analyze complex Finance scenarios and synthesize multiple viewpoints to recommend optimal business solutions
7. Identify critical issues and examine multiple approaches to justify the best course of action in Finance problems
8. Identify and evaluate informational sources to determine strategic initiatives in Finance and business

## **International Business**

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*Students who complete the International Business program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in International Business
2. Communicate International Business assignments in oral presentations and written reports
3. Collaborate effectively in team settings to analyze International Business decisions.
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams
5. Exhibit professionalism in International Business assignments
6. Analyze complex International Business scenarios and synthesize multiple viewpoints to recommend optimal business solutions
7. Identify critical issues and examine multiple approaches to justify the best course of action in International Business problems
8. Identify and evaluate informational sources to determine strategic initiatives in International Business

## **Management**

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*Students who complete the Management program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Management
2. Communicate Management assignments in oral presentations and written reports
3. Collaborate effectively in team settings to analyze managerial decisions.
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams
5. Exhibit professionalism in management assignments
6. Analyze complex managerial scenarios and synthesize multiple viewpoints to recommend optimal business solutions
7. Identify critical issues and examine multiple approaches to justify the best course of action in

- managerial problems
8. Identify and evaluate informational sources to determine strategic initiatives in management and business

## **Marketing**

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*Students who complete the Marketing program will be able to:*

1. Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Marketing
2. Communicate Marketing assignments in oral presentations and written reports
3. Collaborate effectively in team settings to analyze Marketing decisions.
4. Demonstrate cultural sensitivity and respect for individual perspectives when working in teams
5. Exhibit professionalism in Marketing assignments
6. Analyze complex Marketing scenarios and synthesize multiple viewpoints to recommend optimal business solutions
7. Identify critical issues and examine multiple approaches to justify the best course of action in Marketing problems
8. Identify and evaluate informational sources to determine strategic initiatives in Marketing and business