

## BUSINESS ADMINISTRATION ONLINE Curriculum Map

- \* **INTRODUCTORY**- introduce learning goals (update or initial reflection)
- \* **DEVELOPMENTAL**- develop/emphasize learning goals (places of formative assessment)
- \* **MASTERY**- mastery/measure learning goals (assignments, capstones, places of summative assessment)

CHRISTIAN WORLDVIEW OUTCOME #1	BUS KNOWLEDGE AND APPLICATION OUTCOME #2	ORAL COMMUNICATION OUTCOME #3	WRITTEN COMMUNICATION OUTCOME #4	STRATEGIC CAPABILITIES OUTCOME #5
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CORE COURSE REQUIREMENTS							
Course Code	Required /Elective	Course Name					
LACT 215	R	Financial Accounting	I	I	I	I	I
LACT 216	R	Managerial Accounting	I	D	I		I
LACT 320	R	Quantitative Analysis	I	D		D	D
LBUS 100	R	Introduction to Business	I	I		I	
LBUS 201	R	Principles of Economics I	I	I	I		I
LBUS 202	R	Principles of Economics II	D	D	D		D
LBUS 325	R	Business Law I	D	I	D		D
LBUS 326	E	Business Law II	D	D	D		D
LBUS 400	R	Senior Seminar	D	M			D
LBUS 451	E	Business Administration Internship		M			M
LBUS 499	R	Senior Paper	D	M	M	M	M
LFIN 244	R	Personal Financial Planning		D			D
LFIN 338	R	Financial Management	D	D	I	D	D
LMGT 130	R	Principles of Management	I	I	I	I	I
LMGT 341	R	Business Communication			D	D	
LMGT 431	R	Strategic Management	D	M	M	M	M
LMKT 130	R	Principles of Marketing	I	I	I	I	I

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.