

BUSINESS ANALYTICS Curriculum Map

- * **INTRODUCTORY**- introduce learning goals
(update or initial reflection)
- * **DEVELOPMENTAL**- develop/emphasize learning
goals (places of formative assessment)
- * **MASTERY**- mastery/measure learning goals
(assignments, capstones, places of summative
assessment)

CHRISTIAN WORLDVIEW OUTCOME #1

BUS KNOWLEDGE AND APPLICATION
OUTCOME #2

ORAL COMMUNICATION OUTCOME #3

TEAMWORK OUTCOME #4

WRITTEN COMMUNICATION OUTCOME #5

STRATEGIC CAPABILITIES OUTCOME #6

CORE COURSE REQUIREMENTS								
Course Code	Required/ Elective	Course Name						
ACT 215	R	Financial Accounting	I	I	I		I	I
ACT 216	R	Managerial Accounting	I	D	I			D
ACT 320	R	Quantitative Analysis	I	D			D	D
BUS 100	R	Introduction to Business	I	I			I	
BUS 201	R	Principles of Economics I	I	I	I			I
BUS 202	R	Principles of Economics II	D	D	D			D
BUS 325	R	Business Law I	D	I	D			D
BUS 326	R	Business Law II	D	D	D			D
BUS 451	E	Business Internship		M			M	
BUS 499	R	Senior Paper	D	M	M	M	M	M
FIN 338	R	Financial Management	D	D	I		D	D
MGT 130	R	Principles of Management	I	I	I	I	I	I
MGT 341	R	Business Communication			D		D	
MGT 431	R	Strategic Management	D	M	M	M	M	M
MKT 130	R	Principles of Marketing	I	I	I	I	I	I

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.