Entrepreneurship Curriculum Map

* **INTRODUCTORY**- introduce learning goals (update or initial reflection)
* **DEVELOPMENTAL**- develop/emphasize learning goals (places of formative assessment)
* **MASTERY**- mastery/measure learning goals (assignments, capstones, places of summative assessment)

CORE COURSE REQUIREMENTS			CHRISTIAN WORLDVIEW OUTCOME #1	BUS KNOWLEDGE AND APPLICATION OUTCOME #2	ORAL COMMUNICATION OUTCOME #3	TEAMWORK OUTCOME #4	WRITTEN COMMUNICATION OUTCOME #5	NEW VENTURE CREATION OUTCOME #6
Course Code	Required/Elective	Course Name						
ACT 215	R	Financial Accounting	I	I	I		I	
ACT 216	R	Managerial Accounting	I	D	I			
ACT 320	R	Quantitative Analysis	I	D			D	I
BUS 100	R	Introduction to Business	I	I			I	
BUS 201	R	Principles of Economics I	I	I	I			
BUS 202	R	Principles of Economics II	D	D	D			
BUS 325	R	Business Law I	D	I	D			
BUS 345	R	Creative Thinking		D				
ENT 101	R	Spirit of Entrepreneurship		I				
ENT 300	R	Entrepreneurship		D		D	M	
ENT 325	R	New Venture Creation		D				M
ENT 375	R	Social Entrepreneurship	D	D				
ENT 475	R	Start-Up Bootcamp		M	M		M	M
ENT 499	R	Launch Pad		M	M		M	M
FIN 338	R	Financial Management	D	D	I		D	D
MGT 130	R	Principles of Management	I	I	I	I	I	I
MGT 431	R	Strategic Management	D	M	M	M	M	M
MKT 130	R	Principles of Marketing	I	I	I	I	I	I
MKT 333	R	Consumer Behavior	D	D	D	D	D	D
MKT 350	R	Digital Marketing		D				

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.