Faculty Feedback on Course Changes

College of Business Program: ___MBA

Consider Changed curriculum, degree plan changes, improved handouts, textbook changes, improved case studies, improved use of technology, improved interaction, use of innovative technology, etc. Use as many pages as needed.

Course Name and Number: ___GMGT 585 Business Analytics_____

Concern (s) Identified: Students didn't understand the relevancy of the course.
Improvements Planned or Implemented: A term paper was assigned in which the students were given a real-life data set and asked to analyze it and interpret the results.
Date Planned for Implementation: __ ____ Or Date Implemented: _Fall 2020_____ What were the results of improvements?   While most students did well, some didn't take it seriously and just did enough to turn it in. However, for those that did take it seriously, they enjoyed the assignment and challenge that it provided. I plan to start this assignment earlier and expand upon it so that the students can get more feedback from me before they write the final paper.
Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc. Student opinion comment from Fall 2020 regarding this assignment:

- I found that the final project was most rewarding as we were able to synthesize the material cumulatively and also have some autonomy in regards to what we focused on.

Course Name and Number: _GFIN563_____

Concern (s) Identified: Students complained about the repetitions in the assignments section for the course without any practical experience.
Improvements Planned or Implemented: I developed a project using real-world companies that students have to apply most of the concepts and methods studied during the semester, then write a report using APA format and present it to the class.
Date Planned for Implementation: _____ Or Date Implemented: Spring 2020 _____ What were the results of improvements? Students' SOS report for Spring 2020 and Fall 2020 indicates students were satisfied with this approach. The SOS question: The most rewarding part of the course for students, and below are some of the responses. "*The importance of finance and its methods of usage in corporations.* *I AM USING THE LESSONS I LEARNT FROM THIS CLASS IN MY JOB NOW*"- *Spring 2020* "*The most rewarding part of the course was that we focused more on the big picture of finance instead of only calculations. This gave me a broader understanding of what is important for all types of roles in business in reference to finance.*" "*The ability to know that what I was learning, I will be able to use in the corporate world*"- *Fall 2020*
Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc.

Course Name and Number: __GBUS 578 and 579 – Strategic Management Concepts and Strategic Management Capstone._

Concern (s) Identified: **Workload and Continuous Improvement of the Strategic Management Content/Processes and Student Engagement/Performance.**
Improvements Planned or Implemented: **1. Split Strategic Management into two courses Strategic Management Concepts and Strategic Management Capstone to allow students, if desired, to split the course load into two semesters.** **2. Assigning teams to include a mixture of experienced Strat students (from undergraduate) and students new to Strat. This allows for greater peer-to-peer teaching/learning, moving the students along to a high level of competency in a shorter time.**
Date Planned for Implementation: _____ Or Date Implemented: **2019-2020_** What were the results of improvements? **The changes seem to have increased student engagement and quicker attainment of higher level Strat understanding and application.**
Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc. **Nothing objective, other than general SOS scores and comments.**

Course Name and Number: __GMGT-561_____

Concern (s) Identified: In previous offerings of this course, students demonstrated the use of the textbook as their only source of course information, in spite of encouragements to include other material. This led to undergraduate-level performance instead of graduate-level performance.
Improvements Planned or Implemented: The decision was made to eliminate the text and require students to use third-party sources for content in all papers and presentations. Students were given a list of major topics to help guide their research.
Date Planned for Implementation: _____ Or Date Implemented: Fall, 2020_____ What were the results of improvements? Some students took to it very well, but others were at a loss to find sources of information. After seeing these results, I added a module to the course that showed how to use both the ORU library and Google Search. Quality of sources and the quality of thought in the papers improved notably from that point forward.
Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc. From some SOS comments: He makes the class interactive and engaging by working outside of a textbook Turning in my research paper was the most rewarding because it was something I was working on all semester long. I learned way more than I thought when working on this paper, and Dr. Crawford was constantly sending me resources to use for my project. I learned a whole lot from this class. Although it was a huge stretch, the weekly papers were a huge avenue for growth as it forced me to read voraciously. I am certainly better of for it.