

**MANAGEMENT ONLINE  
Curriculum Map**

\* **INTRODUCTORY**- introduce learning goals  
(update or initial reflection)

\* **DEVELOPMENTAL**- develop/emphasize learning goals  
(places of formative assessment)

\* **MASTERY**- mastery/measure learning goals (assignments,  
capstones, places of summative assessment)

CHRISTIAN WORLDVIEW OUTCOME #1
BUS KNOWLEDGE AND APPLICATION OUTCOME #2
ORAL COMMUNICATION OUTCOME #3
WRITTEN COMMUNICATION OUTCOME #4
MARKET ANALYSIS OUTCOME #5

CORE COURSE REQUIREMENTS							
Course Code	Required/ Elective	Course Name					
LACT 215	R	Financial Accounting	I	I	I	I	
LACT 216	R	Managerial Accounting	I	D	I		
LACT 320	R	Quantitative Analysis	I	D		D	I
LBUS 100	R	Introduction to Business	I	I		I	
LBUS 201	R	Principles of Economics I	I	I	I		
LBUS 202	R	Principles of Economics II	D	D	D		
LBUS 325	R	Business Law I	D	I	D		
LBUS 326	R	Business Law II	D	D	D		
LBUS 400	R	Senior Seminar	D	M		D	
LBUS 499	R	Senior Paper	D	M	M	M	M
LENT 300	E	Entrepreneurship		D		D	
LFIN 244	R	Personal Financial Planning		D		D	
LFIN 338	R	Financial Management	D	D	I	D	D
LMGT 130	R	Principles of Management	I	I	I	I	I
LMGT 341	R	Business Communication			D	D	
LMGT 352	R	Organizational Behavior		M	D	D	
LMGT 353	R	Human Resource Management		M	M	M	
LMGT 431	R	Strategic Management	D	M	M	M	M
LMGT 451	E	Management Internship		M		M	
LMGT 461	E	Conflict Resolution		M		M	
LMGT 465	E	Administration of Non-Profit Organizations		M		M	
LMKT 130	R	Principles of Marketing	I	I	I	I	I

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.